



SUCCESS STORY

Medicine Hat & District Health Foundation

Raffle type

Bi-weekly

Employee

Payroll 50/50

Total raised

\$5,000

Campaign duration

2 weeks



Danna Hanni, Annual Giving Coordinator at the Medicine Hat & District Health Foundation was spending almost 8 hours a week running her workplace Employee Payroll 50/50. In 2021, Danna sought a less time-consuming option and transitioned her workplace 50/50 to Rafflebox's online platform.

Immediately, the new online format saved Danna time. Every other week, the Foundation uses the Rafflebox certified Random Number Generator to choose the winning employee, meaning Danna no longer needs to print and mail hundreds of tickets. Employees are pleased their contributions are no longer going towards postage costs. Excitement around the hospital continues to build as participants watch the real-time jackpot grow on the raffle webpage and more employees opt in for a chance to win.

Bi-weekly jackpots continue to surpass \$5,000, with Danna spending approximately 1 hour every two weeks on administration! Funds raised enable the Foundation to purchase vital hospital equipment; most recently, funds raised went towards the purchase of a HANA bed for those in need of hip replacements. The 50/50 continues to provide an avenue for this employee group to come together, invest in healthcare and build a culture of caring for their community at work.

Keys to success

All-employee emails

Organizers send a bi-weekly email to all employees announcing the winner and the jackpot for that pay period, generating new employee participants.

Single point-of-contact

The Foundation's Annual Giving Coordinator works with their HR team to coordinate employee sign-ups and payroll deduction.

Random Number Generation

The Foundation uses the Rafflebox certified RNG to select their bi-weekly winner, saving time and printing and postage costs.

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Switching to Rafflebox has reduced the time it takes to organize our Employee Payroll 50/50 by 80%! I'm so proud to see our employees come together and consistently raise more than \$10,000 every month for our chosen causes.”

Danna Hanni, Medicine Hat & District Hospital Foundation