



## SUCCESS STORY



# MEDICINE HAT KINSMEN CLUB

Raffle type	Total raised	Campaign duration
<b>Prize Raffle + 50/50 add on</b>	<b>\$300,000</b>	<b>60 days</b>



The members of the Kinsmen Club of Medicine Hat are no strangers to helping in the community. From providing free skating programs, to building out service projects or pitching in with fundraising through hosting fundraising dinners, they work together to enhance the quality of life in Medicine Hat.

Using the straightforward Rafflebox online platform, they took their fundraising to the next level, raising \$300,000 in their Big Bag of Cash campaign! This annual fundraiser raises half of the total funds for the club for the year and is vital to providing exceptional community programs.

“Rafflebox reduced the admin work on our team’s hands, and we actually had fewer issues with ticket buyers than when selling in person,” said Edward Lipin, Chair for the Big Bag of Cash Project. “Rafflebox is such a well-known name in the community, we were able to sell tickets online as everyone knows and trusts the service.”

The Kinsmen Club of Medicine Hat was pleased with the results of their raffle and is set to run the yearly event again with Rafflebox. “With the ease of use, everyone should be running a raffle with Rafflebox!”

### Keys to success

#### Combo raffle

Running a prize raffle for a cash prize combined with a 50/50 add on significantly increased overall ticket sales.

#### Rafflebox difference

The community trusts the Rafflebox name and know it's a safe platform to make an online purchase with.

#### Support team

Having quick access to the support team via email was a lifesaver to keeping the raffle moving and selling lots of tickets.

“Knowing Rafflebox is a safe and secure provider made it easy to raise hundreds of thousands of dollars for our community. Rafflebox removed the administrative stress and let our team focus on our important work of making our community better.”

Edward Lipin, Kinsmen Club of Medicine, Chair of the Big Bag of Cash Project